

MASIH WHITE



Sapna Masih Advani, PhD

Sapna Masih Advani, PhD is a co-founder and managing partner of MasihWhite. She is a seasoned global leadership consultant, facilitator, and coach, and has been working in and researching this area for well over a decade. Sapna is one of the earliest interculturalists in the Region, centering her work round the cross-cultural aspects of talent acquisition, development, deployment and retention.

In 1999, she began designing and delivering cross-cultural interventions while working for one of the largest American software services companies. She continued to explore the interplay of cultures and its impact on productivity, and went on to establish a training company in India that acquired clients among major private and public sector corporations. During her time in India, she also guest-lectured at one of the Indian Institutes of Management, the Country's premier business schools.

Moving to Japan in 2002, Sapna led communication initiatives for a United Nations-affiliated organization, where intercultural and leadership issues were front and center. Resuming her global leadership consulting, she worked with major Japanese and Western multinationals to build up their global readiness.

Now with Singapore as her base, Sapna has distilled her vision of making Asia a global leadership hub into MasihWhite.

Sapna continues to work with world class companies across the Region on global leadership issues, helping them to enhance productivity. She consults, facilitates, and takes on public speaking assignments, evangelizing to large audiences about developing a cross-border talent pipeline. She also coaches C-suite executives on leading and succeeding outside their home culture.

Sapna has a Masters in Zoology, a Masters in English Literature, and a PhD in Modern American Drama. She is a trained Coach and a qualified administrator of the Global Competencies Inventory (GCI) and the Saville Wave Suite of assessments.